

Message Text

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PAGE 01 FRANKF 07530 081411Z

70

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 119114

R 081345Z OCT 76
FM AMCONSUL FRANKFURT
TO SECSTATE WASHDC 5818
USDOC WASHDC
INFO AMEMBASSY BONN
AMCONSUL HAMBURG

UNCLAS FRANKFURT 7530

E.O. 11652: N/A

TAGS: BEXP, GW

SUBJECT: WTDR/FTI: NEUFORM, VEREINIGUNG DEUTSCHER REFORMHAEUSER EGMBH.

REF : USDOC 15572

1. GERMANY 2. CNTRY CODE - 428 3. SER.NO N/A
4. NEUFORM, VEREINIGUNG DEUTSCHER REFORMHAEUSER EGMBH.
4A. CODE - 4B. CODE - E
5. WALDSTR. 6.
6. D 637P OBERURSEL/TS. GERMANY
7. ESTABL - 1927 8. EMPL -60 9. SIZE (19-X) LARGE
10. REPUTATION (22-XX) VERY GOOD
11. SALES AREA - W. GERMANY
12. RPT.DATE 10/76
13A. 20200/3 WHS. OF DIARY PRODUCTS
13B. 20320/3 WHS. OF CANNED HEALTH FOOD
13C. 20330/35 WHS,IM. OF CANNED FRUITS, CANNED AND BOTTLED FRUIT
JUICES.
13D. 20340/35 WHS.IM. OF DEHYDRATED FRUITS AND NUTS
13E. 20430/35 WHS. IM. OF CEREAL BREAKFAST FOODS
13F13F. 20440/35 WHS.8.. OF NATURAL RICE (UNPOLISHED)
13G. 20700/3 WHS. OF OILS AND FATS
14. CONTACT: ERICH ALT TITLE: MANAGER
15. CABLE: N/A 16. TELEX: N/A 17. TEL 06172-35021
18. FINANCIAL REFS -DEUTSCHE GENOSSENSCHAFTSBANK, FRANKFURT
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19. TRADE REFS - LOCAL CHAMBER OF COMMERCE

20. FOREIGN FIRMS REPRESENTED - NONE

21. THE FIRM IS A COOPERATIVE BUYING AGENT FOR "NEUFORM" HEALTH STORES. IT IS REGISTERED AS A CORPORATION ON SHARES WITH A PAID-IN CAPITAL OF DM 3,033,724. SHAREHOLDERS ARE 1,500 MEMBER FIRMS, WHICH OPERATE 2,000 HEALTH STORES. BESIDES HEALTH FOOD (SEE ITEM 13), THESE MEMBER FIRMS SELL SPECIAL PHARMACEUTICALS AND TOILETRIES, ALL BASED ON NATURAL RAW MATERIALS. ALSO INCLUDED IN THEIR SALES PROGRAM ARE SPECIAL FOOTWEAR AND UNDERWEAR. THE COOPERATIVES IMPORT SECTION IS LOCATED IN HAMBURG, JACOBSENWEG 6-8. THE BUSINESS REPORT FOR 1975 SHOWS ASSETS IN THE AMOUNTS OF DM QQNQQPNPPPM THE ANNUAL VOLUME OF BUSINESS IS DM 9 MILLION. THE COOPERATIVE'S FINANCIAL SITUATION IS ORDERLY. PAYMENTS ARE MADE PROMPTLY. RECOMMENDED AS A GOOD BUSINESS CONTACT.

2. PREPARED BY P. BARTOLSIC, APPROVED BY F.D. BUCHHOLZ AT
U.S. CONSULATE GENERAL, FRANKFURT.LEHMANN

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Message Attributes

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